

2009 Gold Coast Chess Festival Terms for Sponsorship Programs

Platinum Sponsor (\$5,000, exclusive)

- co-naming of event
- main logo on all pre-event publicity (event website, posters, magazine ads, news releases, etc.)
- main logo/presence on event Web coverage and Web 2.0 products (audio and video downloads)
- Participation at event ceremonies including speaking time, photo opportunities and short video presentation if possible
- exclusive logo on the main event banner
- exclusive logo on player's name tags and lanyards, score sheets
- main logo next to chess boards
- full-page (front cover inside or back cover inside) advertisement, message to participants in program
- signage in high-traffic area of event venue near playing site
- premier exhibition space
- opportunity to give promotional items to participants
- benefits tailored to the requirements of the sponsor

Gold Sponsor (\$2,500)

- logo on all pre-event publicity (event website, posters, magazine ads, etc.)
- secondary presence on event Web coverage and Web 2.0 products (audio and video downloads)
- acknowledgement at opening and closing ceremonies
- logo next to chess boards
- half-page ad in program
- signage in high-traffic area of event venue near playing site
- exhibition space and opportunity to give promotional items to participants

Silver Sponsor (\$1,000)

- acknowledgement on all pre-event publicity (event website, posters, magazine ads, etc.)
- logo next to chess boards
- quarter-page ad in program
- signage in high-traffic area of event venue near playing site
- exhibition space
- opportunity to give promotional items to participants

Bronze Sponsor (\$500)

- acknowledgement on all pre-event publicity (event website, posters, magazine ads, etc.)
- logo next to chess boards
- acknowledgement in program
- signage in event venue near playing site
- opportunity to give promotional items to participants
-

Contact us: ph (0061) 07 55785872 Email to: [Amir Karibasic](mailto:Amir.Karibasic@kingsofchess.biz) Web: www.kingsofchess.biz